



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

LC Media  
1604 Fawn Ln  
Huntington Valley, PA 19006

**Contract # 4828978**

**Schedule Dates** 04/29/21-05/02/21  
**Advertiser** Care in Action (141800)  
**Agency** LC Media (8843)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 73/75/299 (1553287)  
**Salesperson** Eagle/PHL, Philadelphia (3886)  
**Sales Office** Eagle-Philadelphia  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 73/75/299  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** BOB CAIN

**Date Entered** 04/28/21  
**Last Modified** 04/28/21  
**Entered By** Temeka Richardson  
**CO-OP** No  
**External #** ECR27375353  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,535.00  
**Net Total** \$31,365.00  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
May. 2021	16	\$36,900.00
<b>Grand Total:</b>	<b>16</b>	<b>\$36,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1/0.5)	05/02/21-05/02/21	1	1:00	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$400.00	\$400.00	Washington (WJLA)	GM WASHINGTON	4/28/21
2.0	Normal Line / SPOT (2/1.4)	05/02/21-05/02/21	1	1:00	8A- ABC-Good Morning America Sunday								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)	GMA SUN	4/28/21
3.0	Normal Line / SPOT (3/1.0)	05/02/21-05/02/21	1	1:00	10A- News-Full Measure with Sharyl Attkisson								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)	FULL MEASURE	4/28/21
4.0	Normal Line / SPOT (4/1.0)	04/29/21-04/30/21	1	1:00	4P- News-7News ON YOUR SIDE at 4PM	2				X	X			2	\$900.00	\$1,800.00	Washington (WJLA)	4P NEWS	4/28/21
5.0	Normal Line / SPOT (5/1.4)	04/29/21-04/30/21	1	1:00	5P- News-7News ON YOUR SIDE at 5PM	2				X	X			2	\$1,800.00	\$3,600.00	Washington (WJLA)	5P NEWS	4/28/21
6.0	Normal Line / SPOT (6/2.1)	04/29/21-04/30/21	1	1:00	6P- News-7News ON YOUR SIDE at 6PM	2				X	X			2	\$2,800.00	\$5,600.00	Washington (WJLA)	6P NEWS	4/28/21
7.0	Revised Line / SPOT (7/4.5)	04/29/21-04/30/21	1	1:00	6:27P- ABC-World News Tonight	1				X	X						Washington (WJLA)	WORLD NEWS	4/28/21
7.1	Normal Line / SPOT (7/4.5)	04/29/21-04/30/21	1	1:00	6:27P- News-7News ON YOUR SIDE at 6PM	1				X	X			1	\$4,000.00	\$4,000.00	Washington (WJLA)	6P NEWS	4/28/21

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Revised Line / SPOT (8/4.5)	04/29/21-04/30/21	1	1:00	6:57P- ABC-World News Tonight	1				X	X						Washington (WJLA)	WORLD NEWS	4/28/21
8.1	Normal Line / SPOT (8/4.5)	04/29/21-04/30/21	1	1:00	6:57P- Wheel Of Fortune	1				X	X			1	\$9,000.00	\$9,000.00	Washington (WJLA)	WHEEL	4/28/21
9.0	Normal Line / SPOT (9/1.4)	05/01/21-05/01/21	1	1:00	6P- News-7News ON YOUR SIDE Weekend at 6PM	1						X			\$1,800.00		Washington (WJLA)	6P NEWS	4/28/21
9.0.1	Preempt (9/1.4)	05/01/21															Washington (WJLA)	Program Change/Exception - 7News ON YOUR SIDE Weekend at 6p (Moved to 7pm)	
10.0	Normal Line / SPOT (10/2.0)	05/01/21-05/01/21	1	1:00	6:30P- News-7News ON YOUR SIDE Weekend at 630PM	1						X			\$5,000.00		Washington (WJLA)	630P NEWS	4/28/21
10.0.1	Preempt (10/2.0)	05/01/21															Washington (WJLA)	Program Change/Exception - 7News ON YOUR SIDE Weekend at 6p (Moved to 7pm)	
11.0	Normal Line / SPOT (11/2.2)	05/02/21-05/02/21	1	1:00	6P- News-7News ON YOUR SIDE Weekend at 6PM	1							X		\$5,000.00		Washington (WJLA)	6P NEWS	4/28/21

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11.0.1	Preempt (11/2.2)	05/02/21															Washington (WJLA)	Program Change/Exception - World News Tonight Sunday	
12.0	Normal Line / SPOT (12/1.7)	05/02/21-05/02/21	1	1:00	6:30P- News-7News ON YOUR SIDE Weekend at 630PM	1							X	1	\$2,000.00	\$2,000.00	Washington (WJLA)	6P NEWS	4/28/21
13.0	Revised Line / SPOT (13/1.6)	04/29/21-04/30/21	1	1:00	11P- News-7News ON YOUR SIDE at 11PM	2				X	X						Washington (WJLA)	11P NEWS	4/28/21
13.1	Normal Line / SPOT (13/1.6)	04/29/21-04/30/21	1	1:00	11:30:26P- News-7News ON YOUR SIDE at 11PM	2				X	X			2	\$1,900.00	\$3,800.00	Washington (WJLA)	11P NEWS	4/28/21
14.0	Normal Line / SPOT (14/1.0)	05/01/21-05/01/21	1	1:00	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM	1						X		1	\$1,600.00	\$1,600.00	Washington (WJLA)	11P NEWS	4/28/21
15.0	Normal Line / SPOT (15/1.6)	05/02/21-05/02/21	1	1:00	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM	1							X	1	\$1,900.00	\$1,900.00	Washington (WJLA)	11P NEWS	4/28/21

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